

Event: Dueling Pianos

Date: February 1, 2019

ATTENDANCE CHARACTERISTICS

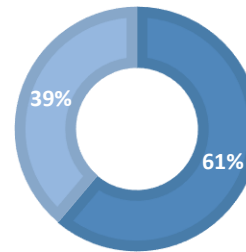
- <1,500
- 1,501-3,000
- 3,001-4,500
- >4,500

PER CAPS:

\$15.27 **F&B**
\$0.00 **Merchandise**

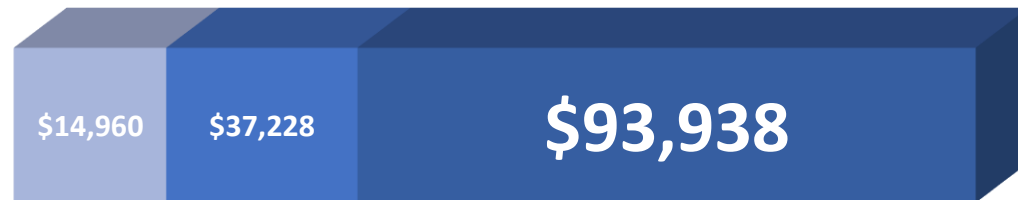
ATTENDANCE RADIUS

■ >50 miles ■ <50 miles



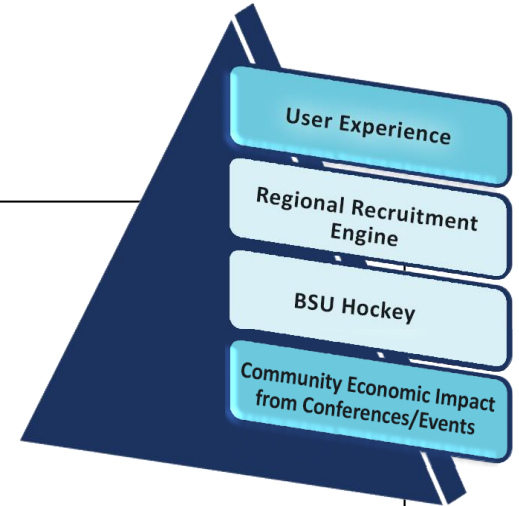
COMMUNITY ECONOMIC IMPACT*

■ Day Trip ■ Overnight ■ Multiplier Effect



Comments left on Sanford Center Facebook page:

- It was awesome!
- We had a great time!



*A June 20, 2018 University of Minnesota Report to Visit Bemidji defines an overnight visitor as one who travels from outside a radius of 50 miles. The same report identifies the average spending of an overnight visitor is \$164.

*Explore Minnesota Northcentral/West Region Traveler Profile 2008 defines the average spending for a non-overnight visitor as \$85.